# IN THE UNITED STATES DISTRICT COURT FOR THE EASTERN DISTRICT OF MICHIGAN

Renardo Myles,	
Plaintiff, v.	: Civil Action No.: : :
One on One Marketing, LLC d/b/a Career Institute,	: : DEMAND FOR JURY TRIAL :
Defendant.	: : :

### **COMPLAINT & JURY DEMAND**

For this Complaint, the Plaintiff, Renardo Myles, by undersigned counsel, states as follows:

#### **JURISDICTION**

- 1. This action arises out of Defendant's repeated violations of the Telephone Consumer Protection Act, 47 U.S.C. § 227, et seq. (the "TCPA").
- 2. Venue is proper in this District pursuant to 28 U.S.C. § 1391(b), in that Defendant transact business here, Plaintiff resides in this judicial district, and a substantial portion of the acts giving rise to this action occurred here.

#### **PARTIES**

- 3. The Plaintiff, Renardo Myles ("Plaintiff"), is an adult individual residing in Detroit, Michigan, and is a "person" as defined by 47 U.S.C. § 153(39).
- 4. Defendant One on One Marketing, LLC d/b/a Career Institute ("OOM"), is a Utah business entity with an address of 3098 Executive Parkway, Suite 300, Lehi, Utah 84043, and is a "person" as defined by 47 U.S.C. § 153(39).
  - 5. OOM at all times acted by and through one or more of the agents.

#### **FACTS**

- 6. Beginning December 25, 2013, OOM contacted Plaintiff in an attempt to solicit its services to Plaintiff.
- 7. At all times referenced herein, OOM placed calls to Plaintiff's cellular telephone using an automated telephone dialer system ("ATDS" or "predictive dialer").
- 8. When Plaintiff answered the calls from OOM, he would hear a few seconds of silence, followed by being connected to a live representative.
- 9. Frustrated with the excessive amount of solicitation calls he was receiving, during a conversation taking place on December 30, 2013, Plaintiff requested that OOM cease placing calls to his cellular phone.
- 10. Despite Plaintiffs request, OOM continued to harass him with calls to his cellular phone at a rate of up to four calls on a daily basis.
  - 11. The repeated calls from OOM caused Plaintiff significant enxiety.

#### **COUNT I**

# <u>VIOLATIONS OF THE TELEPHONE CONSUMER PROTECTION ACT – 47 U.S.C. § 227, et seq.</u>

- 12. The Plaintiff incorporates by reference all of the above paragraphs of this Complaint as though fully stated herein.
- 13. At all times mentioned herein and within the last four years, Defendant called Plaintiff on his cellular telephone using an automatic telephone dialing system ("ATDS" or "Predictive Dialer").
- 14. In expanding on the prohibitions of the TCPA, the Federal Communications Commission (FCC) defines a Predictive Dialer as "a dialing system that automatically dials consumers' telephone numbers in a manner that "predicts" the time when a consumer will

answer the phone and a [representative] will be available to take the call..."2003 TCPA Order, 18 FCC 36 Rcd 14022. The FCC explains that if a representative in not "free to take a call that has been placed by a predictive dialer, the consumer answers the phone only to hear 'dead air' or a dial tone, causing frustration." *Id.* In addition, the TCPA places prohibitions on companies that "abandon" calls by setting "the predictive dialers to ring for a very short period of time before disconnecting the call; in such cases, the predictive dialer does not record the call as having been abandoned." *Id.* 

- 15. Defendant's telephone systems have earmarks of a Predictive Dialer. Often times when Plaintiff answered the phone, he was met with a period of silence before Defendant's telephone system would connect him to the next available representative.
- 16. Defendants' Predictive Dialers have the capacity to store or produce telephone numbers to be called, using a random or sequential number generator.
- 17. In the event Defendant at one time had consent to contact Plaintiff on his cellular telephone, Plaintiff revoked his consent by his demand to cease calls to his cellular telephone.
- 18. The calls from Defendant to Plaintiff were not placed for "emergency purposes" as defined by 47 U.S.C. § 227(b)(1)(A)(i).
- 19. Each of the aforementioned calls made by Defendant constitutes a violation of the TCPA.
- 20. As a result of each of Defendant's negligent violations of the TCPA, Plaintiff is entitled to an award of \$500.00 in statutory damages for each call placed in violation of the TCPA pursuant to 47 U.S.C. § 227(b)(3)(B).

21. As a result of each of Defendant's knowing and/or willful violations of the TCPA, Plaintiff is entitled to an award of treble damages in an amount up to \$1,500.00 for each and every violation of the TCPA pursuant to 47 U.S.C. § 227(b)(3)(B) and 47 U.S.C. § 227(b)(3)(C).

## PRAYER FOR RELIEF

**WHEREFORE**, the Plaintiff prays that judgment be entered against Defendant:

- 1. Statutory damages pursuant to 47 U.S.C. § 227(b)(3)(B) & (C);
- 2. Punitive damages against Defendant; and
- 3. Such other and further relief as may be just and proper.

#### TRIAL BY JURY DEMANDED ON ALL COUNTS

Dated: February 25, 2014

Respectfully submitted,

By: <u>/s/ Sergei Lemberg, Esq.</u>
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